



PRESS RELEASE

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Preseli Gold Scoop Supreme Sausage Award!

It a long journey from Fishguard to Malvern especially when your sat nav packs up and you go via Birmingham but Mr Hughes of Preseli Gold must have thought it all worthwhile when he won the Pork Speciality Sausage category at the recent National Federation of Meat & Food Traders National Meat Product Competition on 7th April at the Three Counties Showground Malvern.

Not content with taking a category trophy, his winning sausage of pork & cracked black pepper was also awarded the title of Supreme Sausage on the day gaining Mr Hughes automatic entry into the prestigious Champion of Champions competition taking place later in the year. The event, organised by Meat Trades Journal, sees award winning sausages from across the UK pitched head to head to decided the UK's overall best sausage and thereby awarding the winner with the ultimate accolade 'Champion of Champions'.

Mr Hughes' success in the recent competition will come as no surprise to residents of Fishguard where Preseli Gold, established in 2003, produce 20 varieties of sausage at their shop and processing unit and regularly sell 20,000 sausages each week to local schools and customers who can't get enough of them.

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- The NFMFT represents and promotes the interests of the independent craft butchers in England and Wales at industry, UK government and European level.
- The NFMFT has 1000 members representing 1300 outlets and has been a member of the IBC since 1990
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